

# Shuohong Wang

Merchandising | Sourcing | Supply Chain Operations | Demand Planning | Data Analytics

Ontario / British Columbia, Canada  
+1 (263) 384-3300  
sean.shuohong.wang@gmail.com  
linkedin.com/in/shuohongw

Permanent Resident of Canada

IELTS 8.0

French NCLC 7+ / B2+

Power BI + SQL

Commercially driven merchandising, sourcing, and supply chain professional with international retail and FMCG experience across vendor management, product development, purchasing, demand planning, and logistics coordination. Strong operator with practical data skills in Excel, Power Query, Power BI, ERP/SQL reporting, and workflow automation.

## EXPERIENCE

### Assistant Merchandiser

Cencosud S.A. | Shanghai, China

Apr 2025 - Jun 2026

- Support **sourcing, product development, supplier coordination, and merchandising operations** across food, personal care, and home care categories.
- Evaluate suppliers on **quality, capacity, compliance, cost competitiveness, and responsiveness** to headquarters requirements.
- Negotiate **pricing, MOQ, lead times, packaging requirements, sampling progress, and product specifications**.
- Monitor order progress from purchasing and sampling through QA inspection, production, logistics, and final delivery.
- Built an **online supplier and product information collection system**, improving data consistency and reducing manual input.
- Streamlined supplier onboarding and product development workflows across concept-to-shelf execution.

### Supply Chain Specialist

Scandic Foods Asia | Shanghai, China

Jun 2022 - Apr 2025

- Managed **purchasing, demand planning, logistics coordination, customs clearance, and budgeting** for imported Nordic-origin FMCG products.
- Owned categories including condiments, sauces, alcoholic beverages, beer, frozen potato products, and related food products.
- Developed purchasing strategies using sales trends, seasonal demand, and inventory targets to improve availability and working capital.
- Negotiated overseas supplier pricing, MOQ, lead times, and payment terms to strengthen margin and supply reliability.
- Commercialized a new Stevia Ketchup SKU into Walmart / Sam's Club China, generating approximately RMB 14 million in annual sales.**
- Designed an **Excel + Power Query demand planning tool** and built a **live Power BI dashboard** connected to the ERP SQL Server database.

## SELECTED STRENGTHS

### Commercial execution

Move product work from supplier discovery through costing, sampling, QA, production follow-up, and delivery.

### Operational accuracy

Maintain clean product, supplier, SKU, costing, and order information across fast-moving workflows.

### Data-enabled planning

Use Excel, Power Query, Power BI, and ERP/SQL reporting to improve visibility and planning decisions.

### Cross-cultural communication

Work with overseas suppliers and internal stakeholders in multilingual, international retail environments.

## CORE SKILLS

- Product sourcing and supplier evaluation
- Vendor onboarding and documentation
- Purchasing, MOQ, pricing, and payment terms
- Demand planning and inventory targets
- Import logistics and customs coordination
- SKU, costing, supplier, and product data accuracy

## DATA & SYSTEMS

- Advanced Excel
- Power Query
- Power BI dashboards
- SQL Server / ERP reporting
- Forecasting and sales trend analysis
- Workflow automation

## EDUCATION

### B.Eng., Traffic and Transportation

Shanghai University of Engineering Science

Shanghai, China | Sep 2018 - Jun 2022

## LANGUAGES

**Mandarin** Native

**English** Fluent  
IELTS 8.0

**French** Intermediate  
NCLC 7+ / CEFR B2+

## TECHNOLOGY INTERESTS

Consumer electronics, AI productivity tools, local AI inference, NAS/self-hosted systems, PC hardware, smart home ecosystems.

Preparing to relocate to Canada; open to Ontario or British Columbia.